

CASE STUDY: ADSPACE & YDS

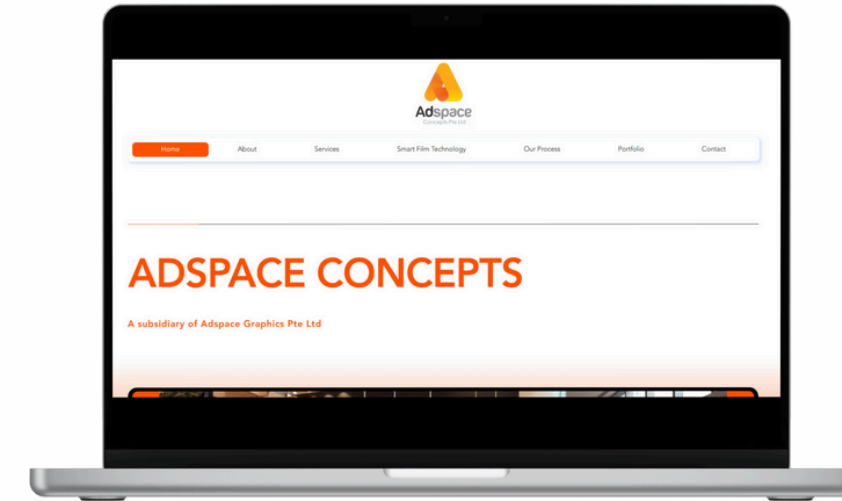


Adspace Concepts, a subsidiary of Adspace Graphics, revolutionizes brand engagement with innovative display solutions. Specializing in Smart Film Technology, the company offers cutting-edge solutions for advertising, interior design, and architecture. With an experienced team and a portfolio of successful projects, Adspace Concepts continues to deliver high-quality, creative solutions that captivate customers and elevate brands. Its end-to-end services—from concept to execution—ensure seamless integration of technology and design in every project.

Your Display Solutions, part of Adspace Graphics, provides affordable and sustainable display options for both personal and business events. Whether it's for a birthday party or a corporate event, the company offers customized solutions that are both memorable and impactful. With the expertise of its parent company, Your Display Solutions delivers quality and creativity, ensuring seamless execution for all event needs. Its wide product range and focus on accessibility make professional-grade displays available to clients of all scales.

Our Approach:

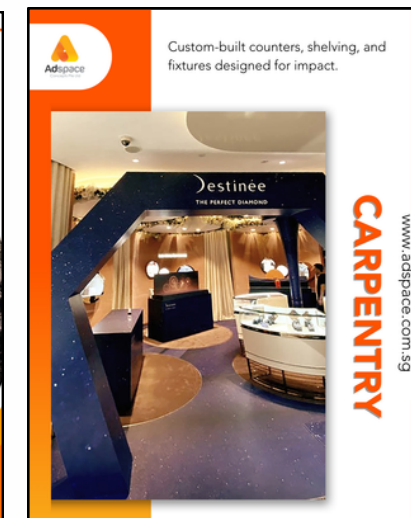
- ✓ Business Model Innovation (BMI): Reimagined Adspace's value proposition to align with evolving market needs and audience behaviors.
- ✓ Digital Transformation Strategy: Modernized operations and touchpoints across physical and virtual spaces to drive deeper customer engagement.
- ✓ Marketing & Digital Transformation – Strengthening global presence and refining business strategy through integrated marketing efforts.
- ✓ Developed a cohesive brand identity – Unified visual and messaging elements across all platforms to reflect the brand's personality, and market positioning.



Adspace Website



Your Display Solutions Website



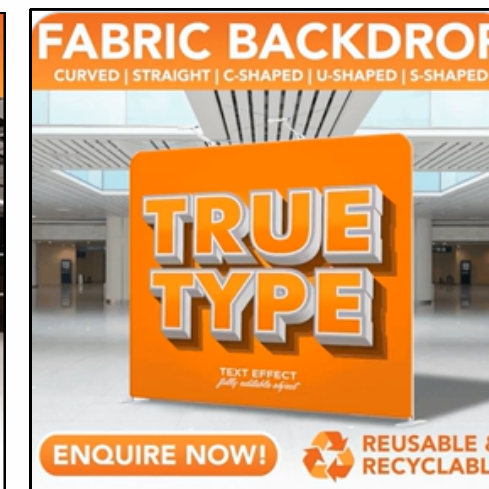
Adspace Posts



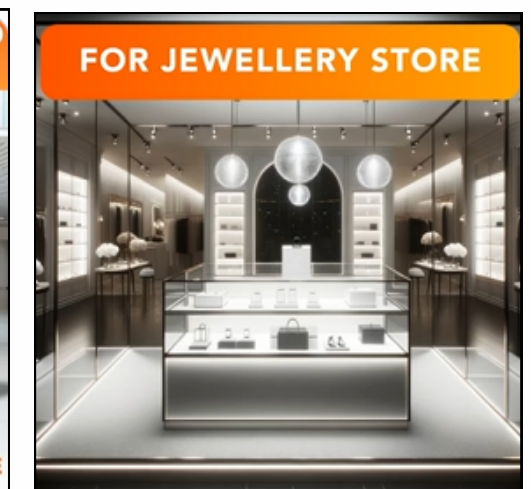
YDS Posts



Campaign Video



Campaign Carousel



Campaign Carousel